



Davide Rossi

Precision, punctuality and, above all, reliability, are the watchwords for Davide Rossi, young managing director of the Genova-born Nts Group. A leader in the design and production of electronic circuit boards and equipment, having in fact succeeded in cutting out a place for itself as far as to produce the “heart” of the electric motor scooters used by

Swiss precision and reliability

The “heart” of the Swiss mail service electric scooters is Genova born

the Swiss mail service, outstripping far bigger, higher ranking companies. “Being registered in the Swiss General Post Office suppliers’ list – emphasizes Rossi – is a strong point of great prestige. We are presently about to validate the new ‘driver’ and will be delivering the first batch as from July; it will be a far more innovative product under the technological aspect and will assure far better performances than the ones supplied before. Nts has also begun a strategy of expansion that led to taking over a factory at Modena in 2014. “This operation – continues Rossi – has given us the opportunity to enter the automotive world with electronic-related services, and we have signed a supply contract with a world leader in earth moving machines and mo-

torbike lamp-lights”. So that part of the company’s production has been implemented at Modena, whilst management and administration remain in Genova, where they also continue to design and produce all the electronics for the Group’s historic sectors i.e.: industrial, energy, military-defence and railway. The corporate targets that enabled Nts to “navigate” the crisis undisturbed anyhow remain those of internationalization. “Today we consider that succeeding in building up a turnover with a 40-45% in export in less than two years was the factor to foster the company’s success”. The company’s key to success also comprises recruiting many young people amongst the 40 employees in the group as well as a corporate policy based on merit.